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# The Art Of Frozen



## Synopsis

In Walt Disney Animation Studios upcoming film, Frozen, the fearless optimist Anna sets off on an epic journeyâ "teaming up with rugged mountain man Kristoffâ "to find her sister Elsa, whose icy powers have trapped the kingdom of Arendelle in eternal winter. Encountering Everest-like conditions, Anna and Kristoff battle the elements in a race to save the kingdom. The Art of Frozen features concept art from the making of the filmâ "including character studies and sculpts, color scripts, storyboards, and moreâ "alongside interviews with the film's artists about the making of this comedy-adventure. Â© Disney

## Book Information

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## Customer Reviews

Disney's Frozen is quite a visual contrast from the previous warm and lively Tangled. First thing you should know is there are spoilers in the book. They appear in the form of storyboards as well as concept art for the finale sequence. So if you intend to watch the film, I suggest you read the book after the film. This is a nice artbook. 160 pages. Hardcover. The concept art consist of storyboards, character designs, environment designs, props and motifs. There are also wonderful photos from the research road trip in Norway. The environment paintings are wonderful, especially those by production designer David Womersley, Jim Finn, Lisa Keane and James Finch. Some are really scenic, such as the setting of a castle by the lake in the valley, or the aurora beyond the mountains. The designs for the town houses are also beautiful, actually quite close to the research photos which are great to begin with. Character designs are for the main ones, Anna and Elsa, of course,

and also Kristoff the ice harvester, Olaf the snowman, Hans and other miscellaneous characters. They look good, very Disney-like as compared to Pixar. They look like they can be from the same universe as Tangled. Anna and Elsa kind of look like Rapunzel from Tangled except for the very different costumes and hairstyle. There are more than 10 pages devoted to storyboards. While good, personally I would have prefer more character and environment art. The commentary is an enjoyable read that focuses on the story and storytelling. It really gives insight into the characters and film design, on how and why they are designed the way they are, and how they have changed from the story pitching stage to the final CG production. It's a cool artbook worth checking out for fans of the movie. (There are more pictures of the book on my blog. Just visit my profile for the link.)

So, it kind of pains me to not give this 4 or 5 stars since I adore Frozen. But I really just couldn't go higher than 3. Alright, so, this isn't going to be a review based on the movie (which was excellent, but I'm sure if you're looking at this book, you're a fan of the film). This book is more about the environment, backdrops, and color choices as well as commentary from the people who worked on the movie. So if you're really interest in learning about the inspirations behind the film and learning about the castles, interiors of buildings, and Elsa's ice castle, this is a perfect book. However, I was on the other end of the spectrum. I got this book because I wanted to learn more about the character designs and see concept art for costuming and characters. I also wanted to see pictures of the finished models. Overall....I really was just hoping for more pages on the characters and costume breakdowns. Unfortunately, there's more concept art of characters floating around on the internet than there actually are in the book. For instance, the pencil drawings of Elsa's different expressions. I was greatly disappointed there were only 2 of those drawings in this book. And there wasn't a costume breakdown on Elsa's ice dress. And there was only a single picture of her coronation gown, which was really sad as I would have liked to see a breakdown of it. So if you're hoping this book is heavy on character art, it's not. You're a bit better off just pulling images from google. Okay, despite all that...the concepts behind the environments and buildings are amazing. I really enjoyed looking over the interior designs and hearing about the color choices and being able to see all the little details. So if that's something you're more interested in, this book would be absolutely perfect. And even though I was disappointed at the lack of character related stuff, I still really liked this book. It's beautiful and there's a lot of insight as to what went into the movie. Any Disney fan, Frozen fan, artbook fan, or animation fan will be happy to have this book in their collection.

As someone who loves "the art of" books, this one is no exception. I absolutely loved the movie but also the art style. The animation gets better year after year and its really cool to see how it came to be. This book shows concept art, has notes from the directors and animators on why they made certain choices, and essentially all the drawing and sketches that made the movie what it is today. Like I said, I have many other "the art of" books, and I am very pleased to add this one to my collection.

First off, this book is 160 pgs. I sat it side by side with the Tangled art book and this book is a lot thinner, despite having about the same amount of pages. The concept art for each character is very...minimum. they have 1-2 pages each which is not a lot in my opinion and I would have liked more. Even Elsa barely got 2 pages. There's a lot of concept for the buildings, patterns and scenery which is very nice as that is why I got the book in the first place. Overall, its quite a nice book, but I feel like it could have been better?

This book focuses on environment, design and effects over characters and story. In a way, it reflects the film itself. Frozen's character designs were a bit bland and recycled. The story really on found itself less than a year before production. But it somehow still has heart. It's still a good story and not an overproduced hollow shell of an experience. While I wish there had been more analog development assets featured (was everything drawn on a tablet by the same three people?), the extensive discussion of how the story was found and the thought put into the colors, outfits, settings and details should make this book appeal to storytellers and designers if less so to character designers and cartoonists. If you're a big picture thinker, there are insights here. If you just want a pile of sketches of your favorite characters, look on tumblr.

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